

HOPE

South Florida

Gunther
Motor Company



HOPE South Florida
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FOR IMMEDIATE RELEASE

Gunther Motor Company invests \$25,000 in support of HOPE South Florida's mission and to aid in their work in combating the community impact of COVID-19

FORT LAUDERDALE, Fla. – April 24, 2020 – Gunther Motor Company announced it would be presenting HOPE South Florida with a gift of \$25,000 in support of their works in aiding the homeless and individuals within the South Florida community faced with struggles brought on by the effects COVID-19.

For the last fifty years, Gunther Motor Company and the Gunther family have had a strong philanthropic presence in the South Florida community. Since its establishment in 1955, they have supported numerous organizations including, Leukemia & Lymphoma Society, SOS Children's Village, Food for the Poor, and many local hospitals, among others. Gunther's involvement in the community is something the company prides itself on especially in times such as these, according to Joe Gunther, IV, Vice President of Gunther Motor Company. "In most cases you can't measure philanthropy and whether it made an impact, but now more than ever, after Covid-19 that has changed. Charities and non-profits are in need because they haven't been able to hold fundraisers. At difficult time like this, we are glad to support, HOPE South Florida, a faith-based, non-profit organization. A little hope can go along way, and our hope is in HOPE South Florida," said Gunther.

HOPE South Florida has been serving the South Florida community since 1995. Their services include crisis housing, shared meals, mobile showers, transportation and clothing, employment assistance, family support teams and a rapid re-housing program. During a recent phone conference with Taylor Gunther-Healey, Director of Philanthropy for Gunther Motors, Dr. Ted Greer, Jr., CEO of HOPE South Florida discussed the long terms effects that COVID-19 will have on our local communities and individuals. "HOPE South Florida is excited about forging this new and exciting partnership with Gunther Motor Company in an effort to strengthen collaborative efforts to end hunger and homelessness in Broward County. We appreciate Gunther Motor Company's generous

investment that will go a long way in our collective efforts to respond and intervene with individuals, families and veterans affected by COVID-19,” said Greer. With the donation made by Gunther Motor Company, many of these services will directly benefit with aid going to supporting their mobile shower units, rapid rehousing relief, and any financial effects of COVID-19. “Our hope is to continue to partner with an organization that has such a strong foothold in the local community. Together, with HOPE, we hope to be able to leave a lasting impact beyond the effects of COVID-19,” said Gunther.

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About Gunther Motor Company

Gunther Motor Company is owned and operated by the Gunther Family and has been selling and servicing cars in South Florida since the 1970s. The company has Volkswagen, Volvo, Mazda, KIA, Mitsubishi, and used car dealerships located throughout South Florida. The dealership is now in their third generation of family members working for the organization.

About HOPE South Florida

Started as The Shepherd’s Way ministry, HOPE South Florida is a faith-based 501(c)(3) non-profit organization that provides emergency shelter, housing assistance, and support services to thousands of homeless families, veterans and individuals. The idea is to work collectively to “Build Hope, Housing and Community” as part of a holistic approach to homelessness.